



Western United States Agricultural Trade Association  
 4601 NE 77th Avenue, Suite 120, Vancouver, WA 98662 U.S.A.  
 Ph: (360) 693-3373 • Fax: (306) 693-3464 • www.wusata.org • janet@wusata.org

## WUSATA Trade Lead Request

This service is free of charge. If you wish to obtain offers from U.S. exporters for a particular agricultural product, simply submit the inquiry form below to your nearest FAS (Foreign Agricultural Service) office. Your request will be electronically transmitted to FAS / Washington, D.C., headquarters, which then disseminates the Trade Leads via E-mail to registered export agents, trade associations and U.S. companies. More than 36,000 U.S. firms receive trade leads through these distribution systems each week. Interested U.S. suppliers will respond directly to you with product information and quotations. To submit your request, please provide the following information to your FAS office:

### Company Information

Company Name **Fortune Food Marketing Pte Ltd ( a subsidiary of PSC Corporation Ltd)**

Company Address **348 Jalan Boon Lay Singapore 619529**

City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip/Postal Code **619529** Country **Singapore**

Phone Number **65 6262 3116** ← Please include country and city code → Fax Number **65 6262 0705**

Email **patricialim@psc.com.sg** Website **www.psc.com.sg**

Primary Contact **Patricia Lim** Title **Assistant Product Manager**

Please describe the nature of your Business/Organization: **Rice importer & direct distribution** Number of Employees **300** Year established **30**

### Product Information

**Current Product line(s) you handle:** longgrain & shortgrain rice, sauces, sugar (fast moving consumer goods)

**Packaging:** (Type and size of packages, cartons, cans, bulk, etc) cartons or sacks(for rice)

**Geographic Distribution:** (Please list countries) Singapore

**Product Request:** In the space below, please describe the products using as much detail as possible, for example, canned asparagus spears rather than canned vegetables. Include grades and quality factors such as protein level, etc. Specify tons, cases, and number, etc., to give the U.S. exporter an idea of the quantity to be exported.

Product Name	Quality	Quantity	Harmonized System Code	Urgent Need?
Shortgrain Rice / Calrose Rice	suitable to make sushi	order by container load		<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

**Quote/Term of Sale** (C&F, FOB, CIF, etc) : CIF **Destination:** Singapore

**Other Requirements:** (Required certification, whether labels must be in foreign language, etc.) English

**Any other relevant information that would help us locate appropriate suppliers:** We are looking for shortgrain rice or calrose rice supplier. Shipment sometime in August or September after sample is evaluated.